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Price List - 1945

The Aristocrats of the Gladiolus World

FLYING CLOUD FARMS, Inc.

MRS. BANCROFT WINSOR — MRS. WALTER B. MOSELEY

Acushnet Station

New Bedford, Mass., U. S. A.

The great need for paper in this troubled world makes us feel that we should practice greater conservation so we are using this abbreviated form of price list and hope next year to go back to our usual style of catalog. If we are too brief do not hesitate to write for fuller descriptions or cultural help.

This is our retail list only. We are sorry but we cannot include a wholesale list this season due to the volume of orders already received.

GLAD CHATTER

A very hot and exceedingly dry season did not discourage the gladiolus and we know now that they can even weather a hurricane! And how SURFSIDE did battle that blow! There was a late planting of it just coming into blossom and it kept right on in spite of wind and rain. LEADING LADY and WHITE GOLD seemed to storm the Boston Show this year and they really were magnificent but some of the older white still hold their place. I believe SNOW PRINCESS and SURFSIDE are favorites with the florists—at least this is the trend as we have watched the Boston Flower Exchange.

It is so often the newest varieties which attract us but this past summer CAPEHEART has pushed its way to the attention of many growers in various sections of the country. It is a brighter salmon pink than Picardy—in fact, it has all of the good habits of this variety. One grower from the middle west said it was rapidly replacing Picardy with their florist trade. You will find it is one of the "must-haves" in your garden. This color section is a strong group, shading from the delicate pink of HOPEDALE and the apricot shaded SUSQUEHANNA to the stronger tones of PHEDRA, PINK JEWEL, MARION PEARL and PINK RADIANCE. By the way—a rich new pink has appeared—COVER GIRL—very lovely. Visitors exclaim about the delicate shade of GUN-POWDER and the stronger coloring and size of GENGHIS KHAN. ROSY MORN and ROSEA are just what their names remind you of—real rose color. Popular with the florists, as well as exhibitors, is PRESTIGE, a fine light salmon with creamy throat.

Speaking of salmons—AURORA is very large and showy, as well as PIONEER, while TARA and MARGUERITE are noticeably popular.

The yellows are so necessary to make one's glad patch complete and it seems to be left to a few tried and true ones like MOTHER KADEL and MARY DAMARIS to fill this need. We grow a great deal of GOLD DUST too. This variety has depth of color in its favor and is also a very early glad.

BANCROFT WINSOR was so popular last year that we feel it is necessary to withhold the stock for propagation in 1945. SUNBURST too is outstanding in this orange shade and ORANGE DREAM and Ellis' CORAL GLOW withstood the hot dry summer exceedingly well.

There are so many vivid reds—MASTER MYRON, ERREY'S SCARLET, RED RIVAL and BURMA. Just as fine too are: ARUNDEL, CAPSICUM, RED ENSIGN, and FLAGSHIP.

The rosier red of RED GIANT and MRS. MARK'S MEMORY, shading to the rich dark splendor of MOHAWK and BLACK OPAL will add character to your garden. If these are too somber look to the IMPERIAL PURPLE, NAROOMA and ELANORA. These varieties are very fine and with VULCAN, GUERDON and PURPLE BEAUTY, you have a wide choice as to price as well as shade.

To lighten our color thought there are EVENING LIGHT, A. L. STEPHEN, and BUNGANA—very worthwhile and restful.

The blues we must have but they are temperamental, we find, according to soils. AZURINE, WINTERMOON and BLUE WONDER are very fine but BLUE BEAUTY is always dependable. MAUVETTE, ELIZABETH THE QUEEN, and MINUET are popular light lavenders and LAVENDER QUEEN, while a bit more on the mauve tone, is in great demand. Newer, and very fine, is LAVENDER PRINCE—you will like this one.

If you enjoy the novelties do remember MIDNIGHT SUN, NORWOTTUCK and BRONZEWING. There are light smokies and darker ones and they are all popular. GLENORA and RECADO are dusky rose with a smoky overcast—very striking.

There are many more fine glads and we have mentioned very few because we promised to be brief. Almost every color and shade can be found among these flowers and we hope you will find your favorite among them.

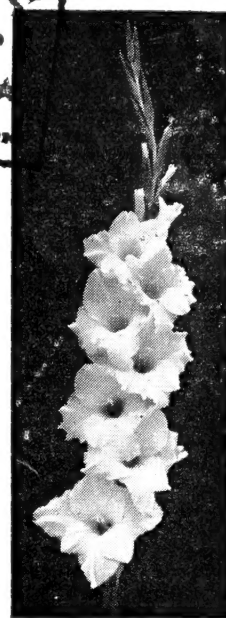
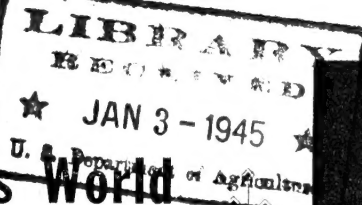
SUCCESSFUL GLADIOLUS CULTURE

Present day varieties of gladiolus can be grown easily and in every section of the United States or Canada. Just be sure and plant good bulbs free of disease. Give them a sunny exposure and be sure that they have a sufficient amount of moisture. If the season is like the past season you certainly will have to help them with a good soaking once a week.

Large bulbs are necessary to produce exhibition blooms but your medium and small bulbs of some varieties will bloom and on the latter two sizes of course your bulblet production is much greater.

Be sure when you receive a shipment of bulbs that you open them and leave them until planting time exposed to air and light but also keep as cool as possible.

If your soil is a heavy clay soil a depth of three inches is sufficient for your bulbs perhaps but a sandy soil necessitates deeper planting for best results. Plant large bulbs about six inches deep and about 5 inches apart in light sandy soil; medium bulbs four inches and small bulbs three inches. If you are mainly interested in bulblet increase, plant as close to the surface as possible; if blooming size bulbs you will probably have to stake them. Light soils will usually give more bulblets than heavy soils.



SURFSIDE

ARISTOCRATIC COLLECTION

If you do not care to know the name of each variety as it blooms, a collection is the value supreme. Special care will be used to see that all colors, from white to the dark reds and purples, are included. The cost of the bulbs if purchased separately, and each variety named, would be at least three times the price of this unlabeled collection.

100 assorted large (1" up) bulbs for \$5.00; 50 for \$2.75. With each collection we will add—free—1 large bulb of Evening Light and 1 large bulb of A. L. Stephen. Same Collection but of Medium Size Bulbs: 100 for \$3.50; 50 for \$2.00. With each collection we will add—free—1 medium bulb of Evening Light and 1 medium bulb of A. L. Stephen.

Dates for planting your bulbs will of course depend upon your location. Our bulbs are planted in a light soil that is usually workable by the first of April, but this is not so everywhere of course, and from that time until the first of July you cannot go wrong.

Fertilizer plays a very important part in successful growing yet the cost in relation to the whole is not a large factor. Therefore it pays to use a plant food that supplies not only the so-called major elements but the just-as-important minor elements as well. Research has shown that deficiencies in minor elements will cause a very definite retardation if not a complete failure of a crop. Here at Flying Cloud we have found that Vigoro supplies the needed elements and has given us excellent satisfaction. A check on bulb growth has revealed superior development to former years and color has been outstanding. General recommendations for the use of Vigoro are as follows: After the soil is put in good tillable condition, the planting rows should be made an inch or so deeper than you want to plant. Vigoro should then be put in the bottom of the row at the rate of about four pounds per 100 feet of row. Cover the plant food with one-and-one-half inches of soil and then plant the corms. Or, if preferred, Vigoro may be worked thoroughly into the soil in the bottom of the row instead of just being covered with soil. Wait one or two days before planting. After the bulbs are set, cover in the trench and hill it up a bit. When the first weeds appear, rake it down level again and that first crop of weeds is easily killed. Many years ago a very successful farmer said, "Remember, a crop well planted is a crop half grown," and we believe he was 100% right. After the glads are eight to ten inches high, a surface feeding should be made at the rate of four pounds of Vigoro to 100 feet of row. The Vigoro should be spread on both sides of the row and worked lightly into the soil. Another similar feeding should be made just as the buds appear.

Stirring of the soil is a great factor. Hoeing, scratching, cultivating, brooming, or whatever you want to call it, should be done often. We use lawn brooms in the planted rows on our light soil and cultivators in the rows. We plan to get over the piece every fourth or fifth day but if it has been dry once a week is enough. If it rains, or we irrigate, we try to cultivate the following day as soon as it dries out.

Bulbs we ship to you we will guarantee to be absolutely free of thrips. Nevertheless, we always dip our bulbs before planting and suggest it to our customers because this really should be absolute protection. The two most popular dips are the Bichloride of Mercury (Corrosive Sublimate) and the Lysol dip. Using the Bichloride of Mercury dip we soak

them from 8 to 10 hours in a solution of one ounce to seven gallons of warm water, (preferable to keep the solution in a fairly warm place early in the season.) This recommendation is for bulbs with their husks on—six to eight hours is sufficient for bulbs which have been peeled. Use only wooden, glass or crockery containers as a chemical action, weakening the solution, will take place in a metal vessel. You can do no harm to the bulbs with this treatment except to delay blooming about ten days. The Lysol dip is widely used also: 1 tablespoon of Lysol to 1 gallon of water, soaking the bulbs four to eight hours. This is supposed to be a highly recommended control for any disease on bulbs. With both treatments we always feel it advisable to dip just preceding planting.

You are now giving your bulbs a good start and when they are about six inches high, we consider it a wise move to play safe and spray them. Thrips are so hard to distinguish that a very few at this stage in your growth would multiply enough to make serious damage later. The old formula still seems to be popular: two tablespoons Arsenate of Lead, two pounds sugar (the cheapest kind you can buy) and three gallons of water. In the sections where the weather is often hot and the humidity high during the growing season, growers have had some trouble with burning the foliage with the Arsenate of Lead spray although it does not burn nearly as easily as Paris Green. The Tartar Emetic spray has been used very successfully and we use it in place of the Arsenate spray. The formula is: 4 pounds Tartar Emetic, 16 pounds brown sugar, to 100 gallons of water. For home gardens use: 3 gallons of water, 4½ teaspoonful of Tartar Emetic, and 1 2/3 cups of brown sugar. Tartar Emetic is a standard drug also known as Antimony and Potassium Tartrate U.S.P. Brown sugar is usually cheaper but any sugar is equally effective or you can use corn syrup and molasses (three and three-quarters pints per 100 gallons.) If Tartar Emetic is not obtainable a suggested substitute is Salp (sodium antimony lacto phenolate) used in combination with the corn syrup or molasses solution at the rate of six pints per 100 gallons of spray. We think if one keeps all open spikes cut close there will be

little damage. The thrips go to blooming spikes so if these are cut and removed from the field, any thrips present on the spikes, where most of them will be, would go out on these spikes. Any tops broken off, or worthless spikes, should also be kept cleaned up and removed from the field and destroyed as you then remove any thrips that may be present on these spikes.

For decorative or show purposes, cut your spikes as soon as the first blossom or two opens—preferably in the morning before it gets too warm—and be sure that you leave at least five leaves on the plant to mature the bulb. By cutting a bit off the stem each day, and freshening the water of course, they will last many days. If desired for showing, and the show is nearby, cut the spikes as above and hold in as cool a place as available until the day of the show. If you must ship or carry the blooms some distance, we suggest you pack them flat in boxes.

Do not neglect your gladiolus after they have bloomed. An occasional cultivation will be beneficial and if weeds are kept down the digging will be easier. We think about four to six weeks after blooming is a good time to start digging a variety. Be sure and cut the tops off close to the bulb and spread out in low boxes to dry, preferably where air can move around them. It will depend on the size of the bulbs and the drying conditions on how soon they will be ready to clean (the old bulb should come off easily and be sure to destroy all the old bottoms, etc. Now store in a cool dry place. If you use naphthalene flakes we suggest that you put in half a handful on pieces of paper, or small pie plates, in the boxes; cover the boxes with paper or, if you can put them in one big pile, cover it all with a tight cover of some kind such as canvas or several thicknesses of newspaper and leave for a couple of weeks. Uncover, take out the naphthalene flakes and store for the winter. Putting the naphthalene on paper will save taking all the bulbs out to get the naphthalene flakes away from the bulbs for we do not like to leave them among the bulbs all winter. Now the bulbs should be in good shape until planting time.

TERMS

Customers often lose cash sent in the mails unregistered so be sure to register any orders containing cash. Anyone sending cash not registered does so at their own risk of loss. The day an order is received we mail a card or letter of acknowledgment. If this does not arrive promptly please let us know. We may be able to trace it then but if we do not know about it for a couple of months it is hopeless.

It is our custom to add extras to each order—the amount and varieties vary with the size of the order, and, where possible, we like to give the customers their choice unless so "*" designated.

If one is willing to pay the transportation on an order we will add extra bulbs to offset these charges.

Please do not ask us to accept an order for less than \$2.00, accompanied by cash in full. On orders of \$5.00 and up we will accept 25% with the order, balance before shipment.

We prepay all retail orders and guarantee safe delivery. Orders can be shipped most of the year if care is used. On larger orders we recommend express but will ship by parcel post if requested. There will be no "immediate" or "at once" shipments as express companies particularly have warned us against this.

*Varieties so marked are newer originations or varieties the stocks of which we have limited quantities so we cannot offer them at the 10-Rate or use them as extras.

BULB DISCOUNTS:

Orders for \$3.00 to \$5.00 select 10% additional stock

Orders for \$5.00 to \$25.00 select 15% additional stock

Orders for \$25.00 or over select 20% additional stock

This discount does not apply to varieties marked with an asterisk, or the collection. 10-Rate: Where bulbs, not bulblets, are priced each, ten bulbs of a variety will be sold at eight times the single price; five bulbs or more at the ten rate, or unless so designated.*

As long as available the larger bulbs of each grade will be used. If by any chance we are not able to supply you with a variety, we would appreciate it if you would allow us to substitute with something of similar color, equal or better in price.

We shall personally see that full value is given to every customer. If you are not pleased with the stock when received or if, after you have grown it, you are not satisfied with the results, please let us know and we will make every effort possible to please you. All stock is guaranteed true to name and free from disease but we cannot guarantee bulblets to grow. A large per cent will grow anyway but we do want it understood that we cannot replace bulblet orders. A great deal of care is necessary to germinate certain bulblets and, especially with the valuable ones, they should be cracked before planting and kept well watered. We will always select the largest bulblets available of the ordered variety.

Prepaid Price List of Varieties

	Large 1¼" up	Medium ¾-1¼"	Small ⅜-¾"	Per	Bulb- lets
*AJAX	1.00	.60	.30
White with contrasting petunia throat.					
ALADDIN	3—.25	5—.25	10—.25	25	.10
Ruffled reddish salmon with large cream blotch.					
ALGONQUIN	2—.25	2—.15	2—.10	15	.15
Brilliant scarlet.					
ALLEGRO	3—.25	3—.15	3—.10	25	.10
Light lavender blue with dark blue blotches tipped white.					
ALSACE30	.20	.10	10	.30
Beautiful ruffled buff-apricot.					
A. L. STEPHEN	1.25	.75	.50	1	.10
Rose doree with spectrum red spot in throat.					
ALTA25	.15	2—.15	10	.15
Light rose salmon with plum markings.					
ANNAMAE	2—.25	2—.15	2—.10	15	.15
Pure white with tiny wine-red spot at base of petals.					
ARUNDEL50	.30	.20	10	.25
Bright crimson with deeper self blotch and faint white midrib.					
*ATLAS	1.00	.60	.30	1	.10
Dark blue with two small deeper blotches on lower petals.					
ATHOS75	.50	.25	2	.15
Orange salmon with currant colored blotch in throat.					
*AURORA60	.40	.20	3	.15
Large ruffled salmon rose.					
AZALEA	2—.15	2—.10	4—.10	30	.15
Rose red with bluish feather in throat tipped yellow.					

	Large 1¼" up	Medium ¾-1¼"	Small ⅜-¾"	Per	Bulb- lets
*AZURINE75	.50	2	.15
Light violet blue.					
BANCROFT WINSOR					
Withheld for propagation.					
BARCAROLE	3—.25	3—.15	3—.10	25	.10
Ruffled grenadine orange.					
BEACON	2—.15	3—.15	6—.15	30	.15
Bright rose scarlet with large clear cream blotch.					
BINGO10	2—.15	2—.10	25	.15
Large flesh with rose and cream throat.					
BLACK OPAL	2—.15	2—.10	4—.10	30	.15
Rich dark red self.					
BLUE BEAUTY	2—.20	2—.15	2—.10	25	.15
Fine medium blue.					
BLUE WONDER10	2—.15	2—.10	25	.15
Medium light blue with lines of deeper self in throat.					
BRONZEWING					
Withheld for propagation.					
*BUCKEYE BRONZE50	.30	.20	10	.25
Formerly known as Buckeye Rose. Smoky old rose.					
BUFFETIE	3—.25	3—.15	3—.10	25	.10
Fine commercial buff. Early.					
*BUNGANA75	.50
Ruffled white, faintly overlaid with touch of pink. Cream throat powdered magenta.					
*BURMA	1.50	1.00	.50	3	.25
Ruffled deep rose, lighter in throat					
*CABARITA75	.50	.25	2	.15
Medium blue with dark purple throat which is based garnet and tipped with cream darts.					

	Large 1 1/4" up	Medium 3/4-1 1/4"	Small 3/8-3/4"	Per	Bulb- lets		Large 1 1/4" up	Medium 3/4-1 1/4"	Small 3/8-3/4"	Per	Bulb- lets
*CALOOLA Rose salmon, overlaid and flecked slate. Carmine throat powdered cream.	1.50	1.00	.50	3	.25	GOLD DUST Deep rich yellow self. Fine early commercial.	3—.15	6—.15	10—.15	50	.15
CAMELLIA Bluish white, tinted pink, with small scarlet marking in throat.	2—.25	2—.15	2—.10	15	.15	GOLDEN LANCER Rich deep yellow with reddish brown feather.	3—.15	6—.15	10—.15	50	.15
CANDY HEART Ruffled flesh pink. Creamy throat is overlaid with two light carmine plumes.	2—.15	2—.10	4—.10	30	.15	GREEN LIGHT Light cream with green gloss. Ruffled.	2—.25	2—.15			
CAPE COD Lilac pink with creamy throat overlaid with slight feather of deeper self.	1.50	1.00	.60	3	.50	GRETA GARBO Lovely soft colored rose with cream lower lip.	.15	.10	2—.10	25	.10
CAPEHEART Light salmon rose with slight rose feather in throat. Early commercial.	3—.25	3—.15	3—.10	25	.10	GUERDON Slightly ruffled florets of American Beauty color with silky sheen	.15	.10	2—.10	15	.10
*CAPSICUM (RED PEPPER) Large bright salmon with speckled cream and self plumes in throat.	2.00	2.00	2.00			GUNPOWDER Large clear buff with slight throat markings.	.60	.40	.20	3	.15
CENTIENNIAL Deep pink, tinted gray at edges with raspberry plume in throat.	.15	.10	2—.10	25	.10	HIS MAJESTY Nice salmon orange.	3—.30	5—.30	8—.30	30	.30
CENTURY LAVENDER Medium lavender, deeper in throat, with cream dart.	.15	.10	2—.10	25	.10	HONEYMOON Peach pink, deeper at edges, lighter in throat with creamy blotch and slight garnet feather.	.20	.15	2—.15	10	.15
*COLONEL TYNG Rich coral pink with snow white throat and midrib.	1.00	.75	.50	10	1.50	HOPEDALE Delicate flesh pink with slightly lighter throat.	.35	.25	.15	.12	.25
COLONIAL MAID Light lavender with deeper self flecks and lines in throat.	3—.25	3—.15	3—.10	25	.10	HURRICANE Bright salmon orange with cream throat.	.50	.30	.20	5	.15
*CONVOY Clear rose purple, slightly deeper in throat.	.60	.40	.25	6	.25	IMPERIAL PURPLE Nice purple, slightly deeper and more reddish in throat.	.40	.25			
COONEY LASS Slightly ruffled salmon pink.	.15	.10				*INDIGO Rich royal purple with faint garnet feather.	.75	.50	.35	2	.15
CORAL GLOW Fine bright coral with cream midrib.	2—.25	2—.15	2—.10	15	.15	INTERMEZZO Clear cream self except for faint dusting of violet rose deep in throat.	.25	.15	.10	10	.20
CORONA Large creamy white with lavender edge around petals.	2—.30	2—.20	4—.25	15	.15	ISOLA BELLA Pretty ruffled light lavender.	3—.30	5—.30	8—.30	30	.30
*COVER GIRL A beautiful new light pink. Tall growing with large blooms. Very fine.	2.00	2.00	2.00			JASMINE Clear pale lemon yellow self.	.10	2—.15	2—.10	25	.15
*DAUNTLESS Pale pink shading to petunia in throat.	1.50	1.00	.60	1	.15	KILLARA Deep salmon pink, more creamy in throat with deeper self pencillings.	.30	.20	.10	10	.30
DIANE Nice orange salmon.	.15	.10	2—.10	10	.10	KING LEAR Clear deep reddish purple with silver line at edge of petals. Ruffled.	3—.25	3—.15	3—.10	25	.10
DR. DENTZ Shrimp pink with dusty specks of deeper self in throat.	2—.25	2—.15	2—.10	10	.10	KING WILLIAM Soft salmon and apricot blending into a clear unmarked cream throat.	.15	.10	2—.10	25	.10
EARLY ROSE Bright rose, slightly darker in throat.	2—.15	3—.15	6—.15	15	.15	KOALA Creamy pink with more creamy throat and reddish pepperings.	.35	.25	.15	10	.25
*EGLANTINE Large ruffled pink with cream throat.	10.00	7.50	5.00	1	1.00	LADDIE Large light salmon pink with faint rose blotch in throat.	2—.15	3—.15	6—.15	30	.15
ELANORA Rich rose-red-violet self.	.50	.30	.20	10	.25	LAUSANNE Medium yellow shading to darker self in throat.	3—.30	5—.30			
ELIZABETH THE QUEEN Nice ruffled lavender with reddish stippled feather in throat.	.50	.35	.25	6	.25	*LAVENDER PRINCE Beautiful ruffled lavender mauve with darker lines in throat.	1.00	.75	.50	10	1.00
*ERREY'S SCARLET Beautiful clear scarlet with two deeper self darts on lower petals.	.75	.50	.25	2	.15	LAVENDER QUEEN Deep violet lavender. Good commercial.	3—.25	3—.15	3—.10	25	.10
ETHEL CAVE-COLE Light pink with slightly deeper and more rosy self throat.	.15	2—.15	4—.15	20	.15	*LEADING LADY Cream white sport of Picardy.	.60	.40	.25	5	.40
EVENING LIGHT Peach pink with cream and rose throat. Heavy texture.	1.50	1.00	.75	1	.25	LEGEND Pure light pink blending to a creamy white throat.	.25	.15	2—.20	15	.15
FLAGSHIP Light red with attractive white throat pencilled blue.	.25	.15	2—.15	15	.15	*LIPSTICK Pure shell pink with bright rose plumes in throat. Ruffled.	.50	.35	.20	10	.40
FLORA FARMER Large ruffled pure pink with creamy white throat.	.10	2—.15	2—.10	25	.15	LUSTRE Ruffled lovely light rosy pink, lighter in throat overlaid by a lustrous cyclamen feather.	.35	.25	.15	12	.25
*FRANK WARNER Medium yellow with warm red spot in throat.	.75	.50	.25	2	.15	MAID OF ORLEANS Heavy textured creamy white.	3—.25	3—.15	3—.10	25	.10
GABRIEL Unusual mixture of gray and salmon with crimson center powdered yellow.	2—.25	2—.15	2—.10	15	.15	MARGARET BEATON Clear white with orange red blotch in throat.	.10	2—.15	2—.10	25	.15
*GARDEN OF THE NATIONS Clear cerise rose with each petal edged silver.	.35					*MARGARET JOAN Deep shell pink deepening to more orange pink in throat.	.50	.30	.20	10	.25
*GENGHIS KHAN Large ruffled salmon pink blending to soft cream throat.	3.00	2.00	1.00	1	.30	MARGUERITE Bright salmon with broad yellow throat and dusty feather of lighter self.	.20	.15	2—.15	20	.25
GERTRUDE SWENSON Mauve with white blotch on lower petals and light mauve feather.	3—.25	3—.15				*MARION PEARL Salmon with clear lighter self throat and no markings.		1.00			
GINGER ROGERS Bright light orange with reddish lines in throat.	.15	.10	2—.10	25	.10	*MARSEILLAISE Rich velvety scarlet with narrow cream lines on lower petals.	.75	.50	.35	2	.15
*GLENBURN Apricot with brilliant orange and crimson blotch on lower petals.	1.00	.60				MARY DAMARIS Nice clear yellow.	2—.25	2—.15	2—.10	15	.15
*GLENORA Dark smoky old rose with garnet lower petals bordered with powdering of gold.	.60	.40				MASTER MYRON Large glistening rich red self.	.20	.15	2—.15	20	.25
GLOAMING Bright purple with attractive white throat.	3—.25	3—.15	3—.10	25	.10	MASKERADE Amber yellow with distinct scarlet carmine blotch.	1.00	.60	.30	3	.25
						*MAUVETTE Mauve lavender with two velvety rose-purple lines in throat.	.75	.50	.25	2	.15

